

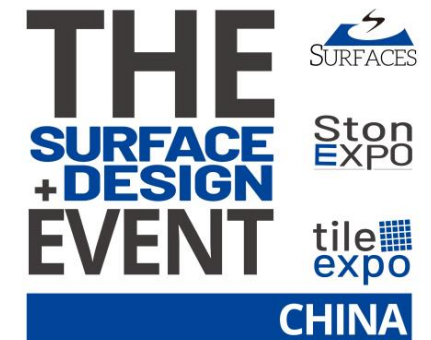
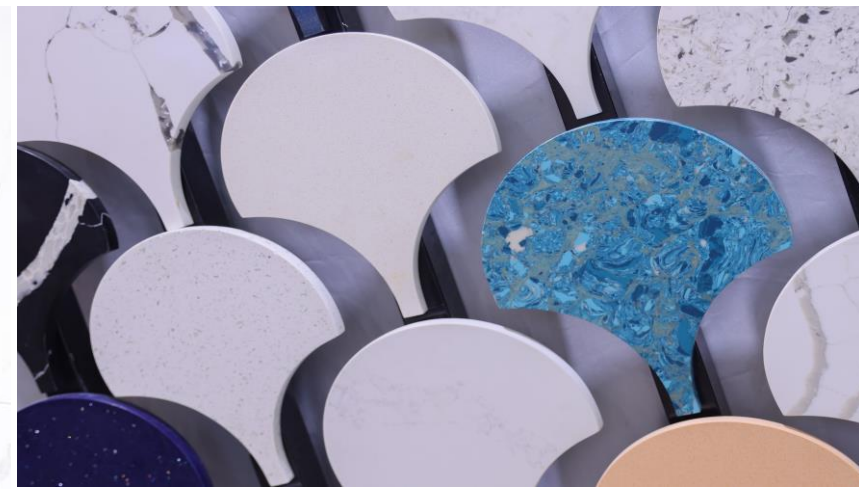
# The Surface + Design Event China

## 2024.8.14-16

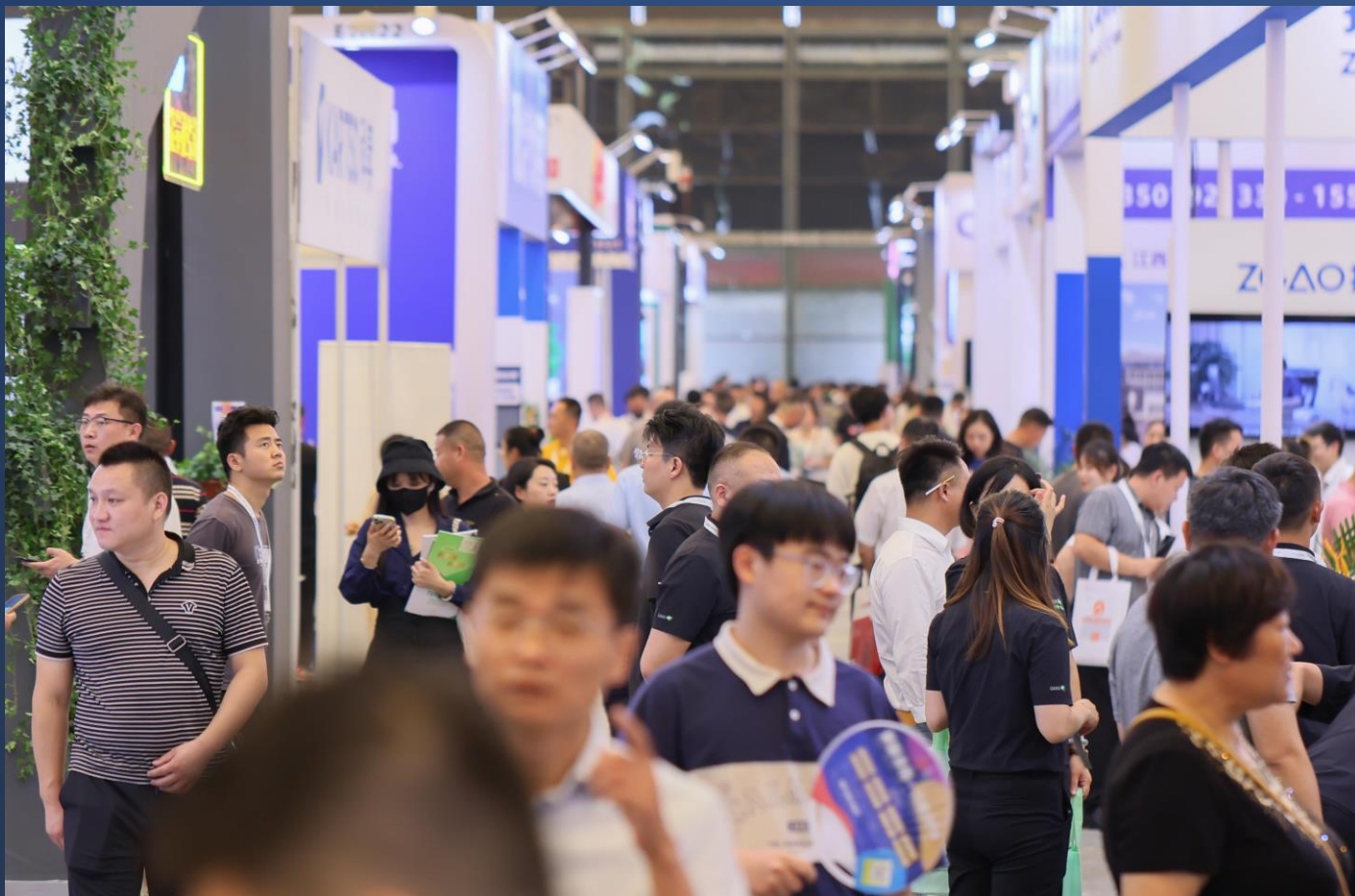
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

*The Leading Event for Stone, Tile, Floor and Wall  
Covering Industry*

[www.surfaceschina.com](http://www.surfaceschina.com)

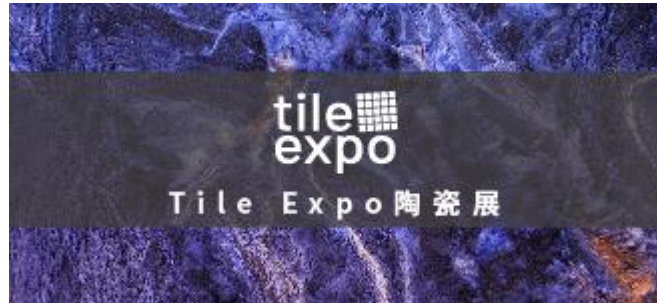
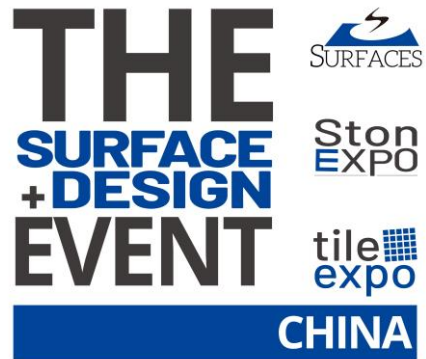








# THE PLACE TO DO BUSINESS



The Surface + Design Event China 2024 will be held on **14 -16**

**August 2024** at Shanghai New International Expo Centre (SNIEC) in Shanghai China.

Comprised of three tradeshow: **TileExpo | StonExpo | SURFACES**, **The Surface + Design Event China (SURFACES China)** is a leading stone, tile, floor and wall covering industry event, which is an annual marketplace for architects, designers, distributors, developers, owners, contractors, agents, associations and other industry stakeholders to source, network and do business.

**SURFACES China 2024** will present a three-day exhibition featuring new exhibit sectors and free-to-attend sessions, the event will continue to help exhibitors to develop their business into the emerging markets.

**57,000+**  
EXHIBITION SPACE

**710+**  
EXHIBITORS

**46,183+**  
VISITS

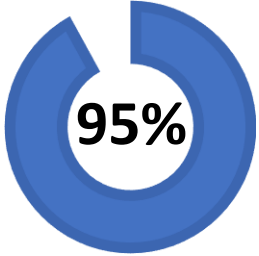
**60+**  
SESSIONS

### Visitor Business Type

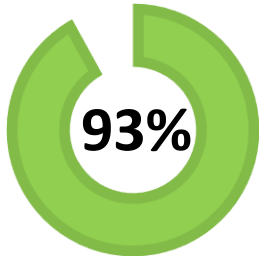


### Visitor Satisfaction

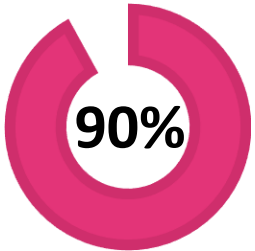
#### Overall Satisfied with SURFACES China



#### Will Return to SURFACES China



#### Will Recommend SURFACES China



### Visiting Objectives

- 26%** Find New Products and Technologies
- 18%** Source Products / Find New Suppliers / Business Meetings
- 16%** Network and Consolidate Contacts with Existing Suppliers or Business Partners
- 15%** Collect Market and Product Information
- 15%** Attend Conference and Seminar
- 10%** Other

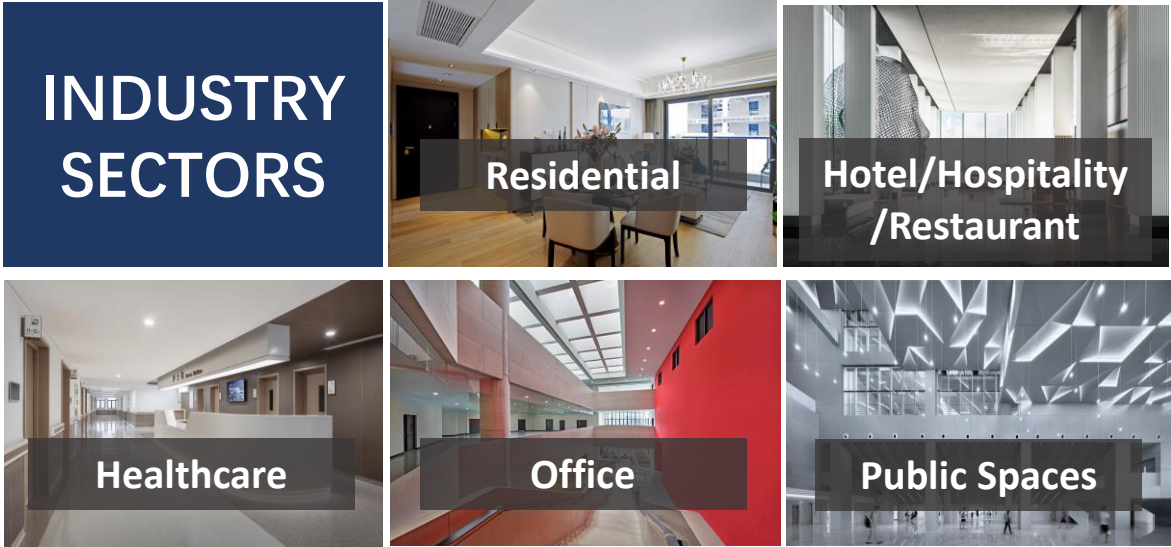
# WHO ATTENDS?

Decision-makers/Influencers/Sourcing Professionals: #Architect #Designer #Manager #Procurement Manager #Supply Chain Manager #Sourcing Manager #Senior Management





# ADAPTING TO EVOLVING DEMAND



“ We met with a lot of new customers and partners at SURFACES China, some of whom I believe we would achieve cooperation in the future. This was a great event to generate new business opportunities, we will come back to visit again, and will recommend to our colleagues and industry peers. ”  
**Buyer - Ms. Zhou from An Architectural Design Firm in Shanghai**

“ The pre-scheduled buyer meeting service was great, it was a very efficient way to connect and discuss business with new suppliers. I’d like to thank SURFACES China for all the recommended suppliers and manufacturers, the service was professional and effective for us, we had a fruitful result. ”  
**Buyer - Mr. Li from An Engineering and Construction Group in Jiangsu**

## PRODUCT CATEGORIES

Tile	Natural Stone	Terrazzo & Engineered Stone
Flooring Products/ Machinery/Technologies	Resilient Flooring	Sports Flooring
Integrated Wall Covering Products/Solutions & Wall Covering Materials	Integrated Ceiling Products & Ceiling Materials	Innovative Wall Covering Materials
Decorative Concrete UHPC	Decorative Coating & Paint/Sealer	Prefab Bathroom Solutions & Bathroom Products
Landscaping Materials	Innovative Building Decorative Materials	Sustainable and Green Building Construction Materials
Installation, Maintenance Products/Solutions, Design Service & Others		

# JOIN THE LEADING BRANDS

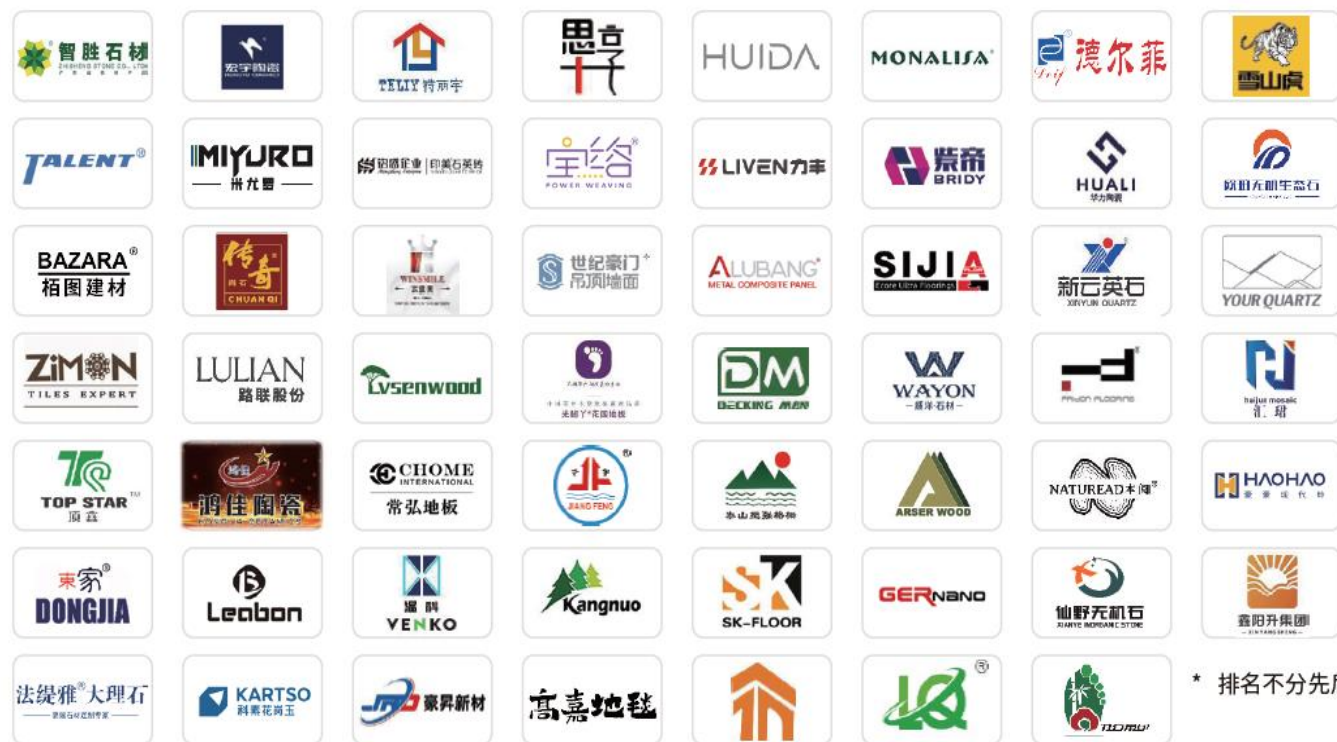
## Why Exhibit?

- Meet with quality buyers, develop new business partners and generate new business opportunities.
- Build your brand and increase the profile of your product and brand in the industry.
- Showcase the latest products, technologies and services.
- Network and establish the relationships with industry stakeholders.
- Exchange information and keep up with the latest trends and developments in the industry.

tile  
expo

ston  
Expo

SURFACES



\* 排名不分先后

# Design + Materials

The importance of the designer and architect channels are boosting, which are becoming increasingly influential and gradually establishing themselves as the mainstream of the market.

**SURFACES China** aims to create a networking and business platform for architects, designers and industry stakeholders to share and learn about commercial interiors, new solutions and services, creative design and latest innovations.



## DESIGN SEMINAR

- *Innovative Materials for Environmental Quality and Fighting Climate Changes*
- *Emerging Trends in Commercial Interior Design*
- *The poetry of Materials in Architecture*
- *Tap into the Future: Hospitality Design and Commercial Interior Design*
- *Hospital and Healthcare Facility Interiors*

The Design Seminar Welcome Attendees from:

- Interior Designer & Design Agencies
- Architect/Design and Planning Firm
- Construction Company
- Manufacturer/Designer
- Owner/Real-Estate Developer



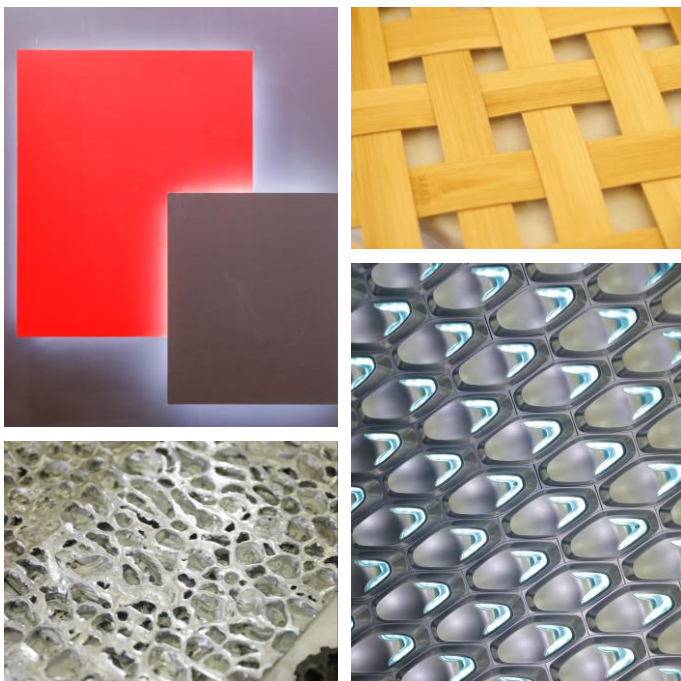
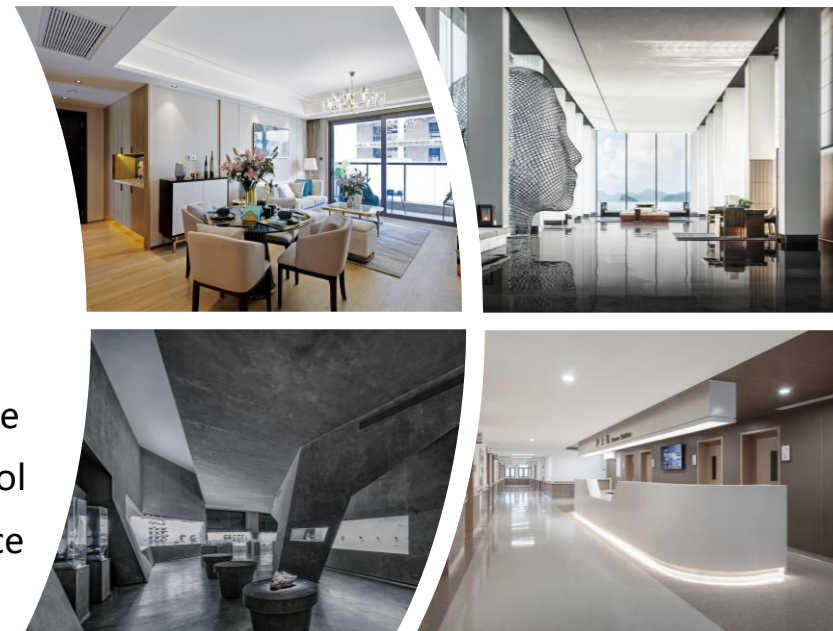


SURFACES China welcomes design leaders and industry experts to share and discuss around commercial interiors, outstanding applications, surface materials and solutions, and provides a networking place for designers, developers, owners, contractors and other industry stakeholders to connect and share.

## Public and Commercial Interior Architecture Design Exhibition

Keywords:

#Commercial Complex #Public Space  
#Interior Design #Healthcare #School  
#Hospital #Application #Public Space  
#Surface Materials



**AIA**  
International Region



**INTERNI**  
设计时代



**WGSN**

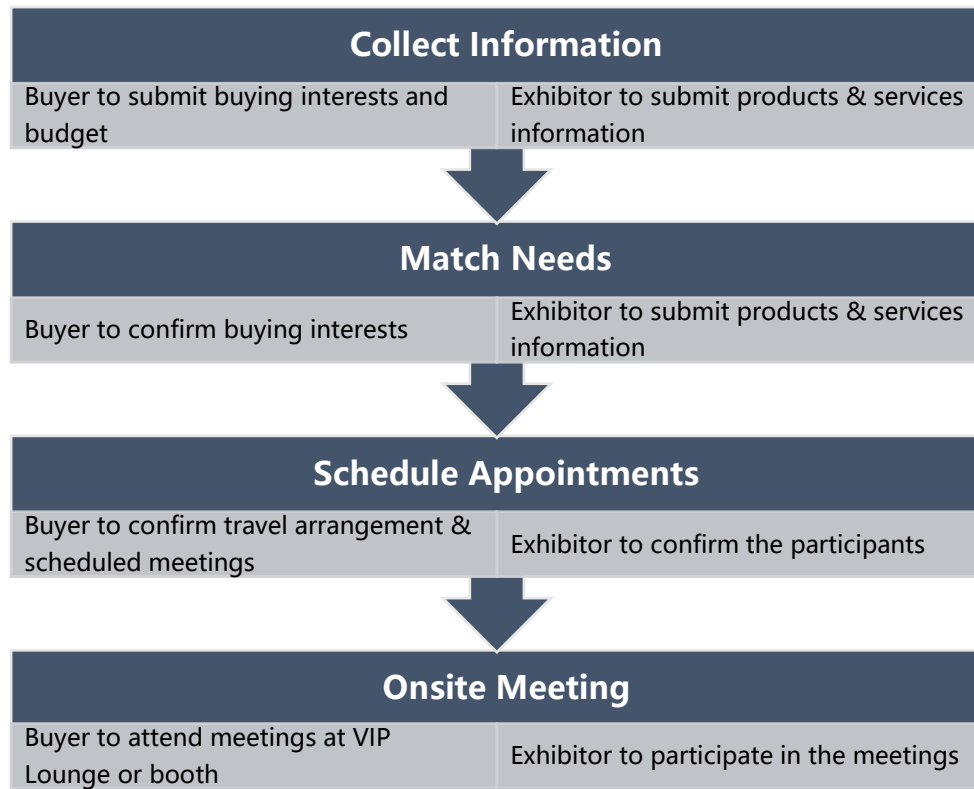


## Innovative Materials Museum

- Touch, feel and experience the materials.
- Be inspired.
- Expand the materials knowledge and explore the latest innovations.
- Keep up with the industry trends and innovations.

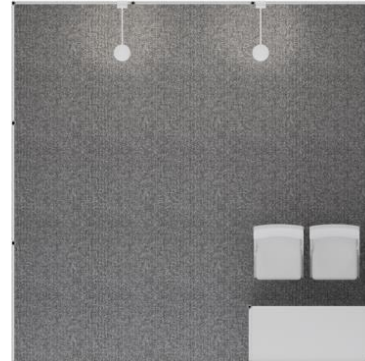
## VIP Buyer Match-Making Program

VIP Buyer Match-Making Program will help to build new connections and develop new business opportunities in a time efficient way.





# Booth Options



## Schell Scheme (Min. 9sqm)

**Early-bird Rate: USD 1,950 per 9 sqm**

**Normal Rate: USD 2,150 per 9 sqm**

### The Option includes:

- Exhibition Space, Booth Construction/Dismantling, Panel Walls, Carpet, Fascia Board(Text only), Cleaning, Exhibition Hall Security during Exhibition Hours, One(1) Reception Desk and Two(2) Chairs, One(1) Socket, Two(2) Spotlights.
- 150 words company profile listing in Show Directory and SURFACES China Official Website.
- Exhibitor Badges.
- Trade Visitor e-Invitations.
- Exclusively sponsorship and advertising opportunities only open to exhibitors.
- Press releases published on SURFACES China Official Website.



## Space Only (Min. 18sqm)

**Early-bird Rate: USD 210 per sqm**

**Normal Rate: USD 240 per sqm**

### The Option includes:

- Exhibition Space, Exhibition Hall Security during Exhibition Hours, Public Area Cleaning.
- 150 words company profile listing in Show Directory and SURFACES China Official Website.
- Exhibitor Badges.
- Trade Visitor e-Invitations.
- Exclusively sponsorship and advertising opportunities only open to exhibitors.
- Press releases published on SURFACES China Official Website.



# Stand Space Is Filling Up Fast Book Now And Secure A Prime Location Soon @SURFACES China 2024



## Exhibiting & Sponsorship Opportunities, please contact:

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